

## Heartland Coalition for the Homeless

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<http://www.heartlandcoalitionforthehomeless.org>

On **November 13, 2025**, the U.S. Department of Housing and Urban Development (HUD) released the **FY 2025 Continuum of Care (CoC) Program Competition Notice of Funding Opportunity (NOFO), FR-6900-N-25**. This annual release signals the start of HUD's national funding process through which federal resources are allocated to support community-based homeless assistance programs. The NOFO specifies the maximum amount of funding each Continuum of Care (CoC) may receive and outlines the expectations, requirements, and timelines for all applicants.

In alignment with HUD's announcement, the **Heartland Coalition for the Homeless, Inc. (HCH)**—the Lead Agency for the local Continuum of Care—is issuing the **FY 2025 Local Notice of Funding Submission (NOFO)** on **December 2, 2025**. This local Request for Proposals (RFP) opened on December 2, 2025, and will close on **December 16, 2025, at 5:00 PM EST**.

In addition to this NOFO, applicants are strongly encouraged to read the HUD CoC NOFO which can be accessed on: <https://www.grants.gov/search-results-details/360861> or on Grants.gov

### Timeline:

**Mission Statement:** The Heartland Coalition for the Homeless mission is to effectively end homelessness and to improve lives through community, education, advocacy, engagement and funding.

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Local RFP Released	Tuesday, December 2, 2025
Question/Information	<b>Tuesday, December 2, 2025</b>
RFP Application Deadline	<b>December 16, 2025 @ 5pm est</b>
Evaluation and Scoring	<b>December 17, 2025</b>
Review and Ranking Committee meet to Score, Approve, and Rank Projects	<b>December 17, 2025</b>
Notification of Approved Projects	<b>December 18, 2025</b>
Deadline Appeal	<b>December 19, 2025, 12:00 p.m.</b>
Appeal Response Deadline	<b>December 20, 2025</b>
Final Application Posted on Heartland Coalition for the Homeless Website	<b>Monday, January 12th</b>
CoC Board Approval of Application	<b>Tuesday, January 13th</b>
CoC Collaborative Application due to HUD	<b>Wednesday, January 14<sup>th</sup>, 8:00 p.m.</b>

Regards,

**Brenda Gray**

Executive Director

Phone: 863-453-8901

Fax: 863-453-8903

Email:

[brenda.gray@heartlandcoalitionforthehomeless.org](mailto:brenda.gray@heartlandcoalitionforthehomeless.org)

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# REQUEST FOR PROPOSAL (RFP)

## NOFO 2025 Continuum of Care Competition (CoC) Program Competition

**Issued By: Heartland Coalition for the Homeless**

**Issued On: December 2, 2025**

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### 1. Introduction

Heartland Coalition for the Homeless (HCH) is requesting proposals from qualified organizations and partners to support activities under the **2025 Notice of Funding Opportunity (NOFO)** for HUD Continuum of Care Program.

The purpose of this RFP is to identify projects that advance HCH's mission to prevent and end homelessness through evidence-based, person-centered, equitable strategies.

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### 2. Funding Opportunity Overview

**Funding Source:** HUD CoC NOFO 2025

**Eligible Project Types:**

- Permanent Supportive Housing (PSH)
- Rapid Re-Housing (RRH)
- Joint TH-RRH
- Transitional Housing (TH)
- Supportive Services Only (SSO)
- Coordinated Entry (CE)
- Innovative projects aligned with NOFO priorities

**Anticipated Award Amount:** TBD (Upon notification from HUD)

**Project Period:** Typically, 1 year and must provide service to all six counties (Highlands, Hardee, Hendry, Glades, Desoto, and Okeechobee).

**Priority Areas for NOFO 2025:**

- Reducing unsheltered homelessness
- Advancing equity and reducing barriers
- Increasing housing placements and retention
- Strengthening system performance (returns to homelessness, length of stay, data quality, etc.)

- Partnerships with healthcare, behavioral health, and mainstream resources
  - Strategies for survivors of domestic violence, youth, and other priority populations
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### 3. Eligibility Requirements

Applicants must:

- Be a nonprofit, local government, tribal government, or eligible service provider.
  - Demonstrate experience serving individuals/families experiencing homelessness.
  - Maintain proper financial controls and administrative capacity.
  - Participate in the local Continuum of Care (CoC) processes.
  - Comply with HUD regulations, Housing First principles, and equitable service delivery standards.
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### 4. Proposal Submission Instructions

**Deadline for Submission:** December 16, 2025; @ 5pm est

**Submission Method:** Email to [Brenda.gray@heartlandcoalitionforthehomeless.org](mailto:Brenda.gray@heartlandcoalitionforthehomeless.org)

**Contact for Questions:** Brenda Gray 863-657-2138 or 863-464-6282

**A completed proposal must include:**

1. **Project Application Form** (provided separately)
2. **Project Narrative**
3. **Budget and Budget Narrative**
4. **Organizational Capacity Documentation**
5. **Proof of Partnerships/Letters of Support**
6. **Performance Data from Prior Years** (if renewal)
7. **Equity Strategy and Accessibility Plan**
8. **Required Attachments** (policies, audits, certifications)

Late or incomplete proposals will not be reviewed.

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### 5. Proposal Narrative Requirements

Applicants must submit a narrative addressing each of the following:

#### A. Project Description (2–3 pages)

- Overview of proposed project
- Target population(s)
- Service model & evidence-based practices
- Alignment with NOFO priorities

## **B. Housing First & Equity (1–2 pages)**

- How barriers (ID, sobriety, income) will be minimized
- Culturally responsive and trauma-informed approaches
- Strategies to reduce racial disparities

## **C. Performance Outcomes (1–2 pages)**

Provide measurable goals, including:

- Housing placement rate
- Housing retention
- Utilization rate
- Length of time homeless
- Returns to homelessness

## **D. Organizational Capacity (1 page)**

- Experience with HUD or federal programs
- Staff qualifications
- Financial and administrative management

## **E. Partnerships & Coordination**

- Coordination with CE
- MOUs with service/housing partners
- Collaboration with healthcare, DV agencies, etc.

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# **6. Budget Requirements**

Applicants must submit:

- **Line-item budget**
- **Budget narrative**
- Match requirements (if applicable)
- Indirect cost documentation (if using approved rate)

Cost must be **reasonable, necessary, and allowable** under federal cost principles.

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## 7. Review & Selection Criteria

Applications will be evaluated based on:

Category	Points
Alignment with NOFO Priorities	25
Program Design & Housing First	20
Organizational Capacity	15
Equity Practices	15
Performance Outcomes	15
Budget Reasonableness	10
<b>Total</b>	<b>100</b>

Final approval will follow CoC ranking procedures and governing board action.

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## 8. Award Notification

Selected applicants will be notified by: **December 18, 2025**

Awards are contingent upon:

- Final NOFO scoring
  - HUD approval
  - CoC ranking results
  - Compliance with all federal and local requirements
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## 9. Terms & Conditions

Applicants must agree to:

- Participate in HMIS or comparable DV database
  - Follow CoC written standards
  - Meet reporting deadlines
  - Participate in monitoring and performance evaluations
  - Maintain required insurance & fiscal controls
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## **10. Contact Information**

For questions or technical assistance:

**Brenda Gray**

**Executive Director**

**Heartland Coalition for the Homeless**

**Email:** [Brenda.gray@heartlandcoaltitionforthehomeless.org](mailto:Brenda.gray@heartlandcoaltitionforthehomeless.org)

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